



## **Orthodontist wanted for product development**

We are looking for someone to help research, develop, produce and market improved orthodontic anchorage systems including tads and splinting devices, as part of the Erskine Dental product range. These anchors are for both wire and clear tray orthodontic delivery systems. The ideal applicant would be a creative thinker and mechanically minded, into making inventions and solving problems, able to work with teams, and have the time and ability to Google, research and engage with the appropriate orthodontic manufacturing companies such as Invisalign, 3M etc to get the finished product made, and explore the relevant marketing channels once the product is ready. It would be a fun job. Don't be concerned about not knowing the business or marketing side of things. As long as you have a 'can-do' mindset and are ready to learn new things, you can apply your orthodontic knowledge to industrial design and marketing in a team environment.

The successful applicant will be working with the CEO (a dentist), a senior laboratory technician/3d printer/CADCAM, and our industrial designer.

The process is: We brainstorm, develop the idea, design on the computer then print prototypes, test on models, modify, then mill in stronger materials, decide the best way to produce it, make it, package it, then produce brochures and videos, and tell the world.

The right person may be retired, semi-retired or a practising orthodontist with spare time.

Hours are flexible and negotiable.

This position could be casual or permanent, full time or part time. A Sydney based candidate would be ideal, but you could possibly work from anywhere in Australia with the aid of Skype and Teamviewer. Remuneration will be by agreement once a structure is negotiated. Some overseas travel may be desirable but not essential, for example to the AAO to investigate marketing opportunities and negotiate with key players.

Please send your CV to [jay@piksters.com](mailto:jay@piksters.com) or call me personally (Dr. Craig Erskine-Smith) on 0409 994 860