

CLASSIFIED ADVERTISING WITH THE ASO

There are two options available for Classified Ads:



Australian Society
of Orthodontists

Basic Listing ([ASO Member website Classifieds page](#)): Members free; Non-members \$50

- Ads are basic text (hyperlinks OK), limited to approx. 200 words, subject to editing by the ASO.
- Ads will run for 6 months (or be removed after “applications close” date if any). Advertisers will be emailed after 6 months re Ad renewal.
- The ASO monthly member e-newsletter includes a reminder/link to the Classifieds.

Featured Classified in Monthly Member E-News: Members \$50; Non-members \$150

- 1 space is available in each month’s E-news for a Featured Classified with hyperlink.
- 300 x 150 pixels (w x h) as jpg or gif – this will be hyperlinked to document or URL
- E News is distributed early each month Feb – Dec

To Place a Classified Ad email admin@aso.org.au

- For a Basic listing (website), email Ad copy (and URL/document for any links)
- For a Featured Classified (E-news), email completed artwork (and URL/document for hyperlink).
- You will be emailed an invoice (if relevant), which must be paid prior to the Ad being placed.

Questions? Email admin@aso.org.au